JAN 0 7 2002

COMBINED DECLARATION AND POWER OF ATTORNEY

ORIGINAL, DESIGN, NATIONAL STAGE OF PCT, SUPPLEMENTAL, DIVISIONAL, CONTINUATION, OR C-I-P)

As a below named inventor, I hereby declare that:

TYPE OF DECLARATION

This declaration is for an original application.

INVENTORSHIP IDENTIFICATION

My residence, post office address and citizenship are as stated below, next to my name. I believe that I am an original, first and joint inventor of the subject matter that is claimed, and for which a patent is sought on the invention entitled:

TITLE OF INVENTION

Method and Apparatus for Establishing a Customized Electronic Site

SPECIFICATION IDENTIFICATION

The specification was filed on June 26, 2001, as Serial No. 09/892,205.

ACKNOWLEDGMENT OF REVIEW OF PAPERS AND DUTY OF CANDOR

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information, which is material to patentability as defined in 37, Code of Federal Regulations, Section 1.56, and which is material to the examination of this application, namely, information where there is a substantial likelihood that a reasonable Examiner would consider it important in deciding whether to allow the application to issue as a patent.

CLAIM FOR BENEFIT OF PRIOR U.S. PROVISIONAL APPLICATION(S)

(35 U.S.C. Section 119(e))

I hereby claim the benefit under Title 35, United States Code, Section 119(e) of any United States provisional application(s) listed below:

PROVISIONAL APPLICATION NUMBER

FILING DATE

60/214,301 June 26, 2000

60/220,310 July 24, 2000

POWER OF ATTORNEY

I hereby appoint the following practitioner(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

APPOINTED PRACTITIONER(S)	REGISTRATION NUMBER(S)
Elizabeth P. Morano	42,904
Bruce D. Sunstein	27,234
Robert M. Asher	30,445
Timothy M. Murphy	33,198
Steven G. Saunders	36.265
Harriet M. Strimpel	37,008
Karen A. Buchanan	37,790
Samuel J. Petuchowski	37,910
Jeffrey T. Klayman	39,250
John J. Stickevers	39,387
Jean M. Tibbetts	43,900
Jay Sandvos	44,729
Sonia K. Guterman	45,235
Keith J. Wood	45,243
Yang Xu	47,299
Alton Hornsby, III	47,953
Alexander J. Smolenski	47,953
John L. Conway	48,241

I hereby appoint the practitioner(s) associated with the Customer Number provided below to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

SEND CORRESPONDENCE TO

DIRECT TELEPHONE CALLS TO:

Elizabeth P. Morano 617-443-9292

Elizabeth P. Morano 125 Summer Street Boston, MA 02110 USA

Customer Number 02101

DECLARATION

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

SIGNATURE(S)

David G. Turek Inventor's signature		- Contractor
Date	Country of Citizenship US	
Residence Calabasas, CA		
Post Office Address 23135 Park	Contessa, Calabasas, CA 91302	
Jon Y. Saferstein Inventor's signature	Att	
Date 1/29/0 Residence Los Angeles, CA	Country of Citizenship US	
9	Helena Drive, Los Angeles, CA 90049	

Lisbeth J. Schaibly Inventor's signature,

Date ///29/01 Residence Los Ang

Los Angeles, CA

Post Office Address

8404 Regis Way, Los Angeles, CA 90045